

## DAILY MAGAZINE PAGES FOR EVERYBODY

THE BEST  
Photoplay Department in  
WASHINGTONProducers Attempt to  
Raise Price of  
Shows a  
Mistake

A CURIOUS campaign has been started by one of the biggest of the photoplay manufacturers' organizations. It proposes to educate the public and the particular branch of education to receive attention is that which deals with the spending of money. The philanthropic manufacturers wish to raise the price of their form of entertainment to 25 cents, and it is their intention to spend a considerable sum in educating their patrons to pay for what they have been accustomed to getting for 10 cents. Perhaps we do the manufacturers a wrong in stating that the ordinary ten-cent show is what they proposed to give at the higher figure. They do not mean to do that, they say. They intend to show better films and to charge a better price for them.

The campaign is called curious, because the reason most people go to the photoplay theaters is because the price is 10 cents. In some places it is even less than that. But the standard photoplay theater price is 10 cents, and it is because it is 10 cents that it counts its patrons by the millions. Within the past few years there have grown up in the producing end of the business two general classes of producers—a class of men who are striving to produce sensational films, thrilling pictures, at the expense of everything else, and another class who have striven to produce the pictures regardless of the cost. The latter class was very small at first, but it is gradually becoming larger. It is a very curious fact that the slapstick, blood-and-thunder type of producers, who have at last recognized the necessity of getting out good films by good people, form a large majority of the particular class of producers trying to raise the price of the moving picture show. The good pictures are costing more money, and that might be the answer to their campaigning activities.

There is a bit of educating that might be done among the moving picture patrons, however, that would be highly profitable. In another direction—the education of the public to accept quality, instead of quantity, for the same old price. The quality of the pictures has been raised enormously during the past few years. The keen competition among the producers has led to tremendous outlays for scenic effects and for players. Probably no provision for producing pictures has been made in the past few years. The result has been the production of pictures that are not only of the highest quality, but also of the highest cost. The result has been the production of pictures that are not only of the highest quality, but also of the highest cost.

We do not believe that the average patron of the photoplay theater wants to see five reels of film for his dime. The strain on the eyes is too great for more than the ordinary playhouse. The exhibitor who is not doing his duty to his patrons unless he gives them more for the same money than his competitor next door around the corner. And as a result, the average program consists of one or two good pictures and a lot of trash. It would certainly be far more profitable to produce pictures of the highest quality, and to charge a price that would reflect the quality of the production.

There is a chance for the manufacturer to get into the campaign business, but not in a way that would result in the showing of better pictures at higher prices. The manufacturer who is not doing his duty to his patrons unless he gives them more for the same money than his competitor next door around the corner. And as a result, the average program consists of one or two good pictures and a lot of trash. It would certainly be far more profitable to produce pictures of the highest quality, and to charge a price that would reflect the quality of the production.

"The Spider and Her Web."  
(Rex.)

THIS little story has been produced with an all-star cast that includes Miss Lois Weber, Phillips Smalley, Wallace Reid and Dorothy Davenport. It involves the machinations of a beautiful, fascinating woman who is absolutely without heart. Madame Du Bar, enacted by Miss Weber, is such a human spider. Miss Weber has never done a more impressive, striking piece of acting in her career on the screen. Miss Weber is the author of the play and, with Mr. Smalley, is also the producer. The play is the greatest play in which the Smalleys have appeared in months. Madame Du Bar's salon is frequented by writers, artists, students and scientists. They first come to her affairs for an evening's diversion. Before the evening is over, the poor flies are all enmeshed in her web.

In the Shadow of the Throne.  
(Fidelity.)

PRINCE ALFRED falls in love with Ellen, daughter of a forester, who nurses him back to life after a hunting accident. In the midst of their happiness a letter tells him of the death of the head of his house, and his accession to the throne and his duties. Duty compels the prince to wed a daughter of a neighboring monarch. One day Ellen plays an anonymous message of Alfred's approaching marriage. Her heart heavy, she seeks consolation in a convent. Alfred determines to see Ellen once more. He is directed to the convent. He is admitted and taken to the chapel. A scene of progress is now taking place. The final vow is being made. The solemn and stately procession passes out and a light comes from the newly initiated. It is Ellen! Her eyes and those of the prince meet in one long gaze of mingled love and agonized resignation to the inevitable: her hands half go out to him, and then are withdrawn. Two human souls are torn asunder by the decrees of man. Then she goes slowly out—and he is left alone.

PHOTOPLAYS AND  
PHOTOPLAYERS

By GARDNER MACK.



PHILLIPS SMALLEY and LOIS WEBER in "The Spider and Her Web." At THE EMPRESS.

"The Refrigerator Car's  
Captive."  
(Kalem.)

CRANE and Buckley are rivals in love as well as in business. Buckley meets his first setback when Crane refuses to sell him his orange ranch. The second comes when Della, whom both love, promises to marry Crane. Furious, Buckley sows the seeds of discord among Crane's men. Through the dastardly work of Buckley and his henchmen, four cars of fruit consigned to the East are sidetracked and ruined. Crane and his henchmen later succeed in getting Crane's men to go out on strike. Della comes to her sweetheart's rescue by getting the women in the village to take the place of the strikers. An adventure introduces herself to Della as Crane's wife. She is horrified until Tony, a half-witted boy, tells her he overheard Buckley hire the woman to pose as the wife of Crane. Buckley becomes furious at the miscarriage of his plans and plots Crane's death. Under orders from him, two men trap Crane in a refrigerator car, which is then cut from the train. From this thrilling situation the story unfolds itself to a happy ending.

The Wasted Years.  
(Pathé.)

MR. MARSHALL learns of another misdeed on the part of his son, Jack, that proves to be the last straw. Infuriated, he adds a codicil to his will in which he revokes the bequest of his fortune to Jack and bequeaths it all to his foster-son, Henry. Jack is informed of his father's decision and with his usual weakness determines to kill himself. His father comes into the room just in time to prevent him from doing so. He sends for Henry, shows him the will with its codicil, and then lays it down upon the table on top of the loaded pistol. A little later, to emphasize his remarks, he strikes the paper with his hand and the pistol is discharged into his body. Jack and the butler, hearing the shot, rush in and find the distracted Henry kneeling before the dead body of Mr. Marshall. The butler craftily takes the will and, unseen by Henry, cuts off the codicil. Jack, though he in his heart knows the truth, accuses his father of deliberately murdering him. The sooner he gains the money, a policeman is called in and the demand is made that Jack hand over his share in the fraud.

FEEL HEADACHY, DIZZY, BILIOUS, SICK?  
CLEAN YOUR TORPID LIVER—DIME A BOX

Sick headaches! Always trace them to lazy liver, delayed fermenting food in the bowels or a sick stomach. Polsonous, constipated matter, gases and bile generated in the bowels, instead of being carried out of the system, is a realtor of biliousness. When this poison reaches the delicate brain tissue it causes congestion and that dull, sickening headache. Cascarets will remove the cause by stimulating the liver, making the bile and constipation move on, and out of the bowels. One taken tonight straightaway out by morning—no laxative box will keep your head clear, stomach sweet, liver and bowels regular, and make you feel bright and cheerful—or morose. Children need Cascarets, too—Advt.

**CANDY CATHARTIC**  
**Cascarets**  
10 CENT BOXES—ANY DRUG STORE  
ALSO 25 & 50 CENT BOXES  
WORK WHILE YOU SLEEP

THE ONLY  
Department Representing  
THE PUBLICWHAT THEY'RE SHOW-  
ING IN WASHINGTON.

TODAY:  
"The District Attorney," at the Pickwick, 911 Pennsylvania avenue.  
"Judith of Bethulia," at Crandall's, Ninth and E streets.  
"The Shadow of the Throne," at the Virginia, Ninth, between F and G streets.  
"The Silver Loving Cup," at Empress, 416 Ninth street.

TOMORROW:  
"Judith of Bethulia," at Crandall's, Ninth and E streets.  
"The Refrigerator Car's Captive," at the Pickwick, 911 Pennsylvania avenue.  
"The Fatal Number," at the Virginia, Ninth, between F and G streets.  
"The Spider and Her Web," at the Empress, 416 Ninth street.  
"Magda," at the Olympic, 1431 U street.

was painting a picture of Effie's mother. Effie, with a sudden brilliant inspiration, added a mustache and several deep wrinkles to the artist's finished picture. When she saw her picture, "When she saw it, she broke it over Daube's head, and gave Effie to Jimmy."

He Who Laughs Last.  
(Kalem.)

LANDLOID Peters has two pretty girls as guests in his boarding house. Tom and Jim are rather smitten on the young women, but Reggie is the favored one in their eyes. When Reggie walks off with the young women Tom and Jim vow to be avenged. They rig up a dummy and put it in Reggie's clothes closet. When Reggie opens the door the dummy falls out upon him and he takes to his heels. Tom and Jim meet the dummy in Reggie's bed while the landlady and his frightened guests rouse the police. The policeman, with revolver waving in his hand, is pushed up toward Reggie's room. Reggie is taken into custody and Reggie is in danger of being arrested, when a real burglar, who has been waiting for the opportunity, jumps from the closet door and bowls every one over. Reggie escapes by the back door and is taken into custody. They report to the district attorney. Amazed at the discovery, Ira sets out for the man's home with a detective.

The Bells of Austi.  
(Domino.)

ENSNARED by Paquita, a beautiful girl, the proprietor of a gambling house, Jose, the son of Don Luis, a wealthy plantation owner, has fallen into financial difficulties. Pedro, after exhausting every other means to force Jose to pay his gambling debts, finally breaks into the desk in which Don Luis keeps his money. He is discovered by Jose and the young man is forced to save his father from being robbed, gives Pedro his O. T. for the amount of his debt.

A Boarding House Romance.  
(Edison.)

MONSIEUR DAUBE was not generally popular in the boarding house. To begin with, he was a foreigner. Worse yet, he was an artist. And worst of all, Monsieur Daube was in love with Effie, the daughter of the landlady. Effie's mother was the only person in the house who really liked the artist.

Effie was a mild little person, but underneath her calm exterior, she had a will of her own. She did not on the least intend to marry Daube, but she did intend to marry Jimmy Wilson, but she said nothing, and let things proceed. In order to save his father from being robbed, gives Pedro his O. T. for the amount of his debt.

## MOVING PICTURES

## Olympic Theater

1431 You St. N.W.

Thursday, Mar. 26, '14

MAGDA: A Modern

MADAME X

In Four Reels.

The most sensational Drama ever offered to the American Public.

Starting at 2:15, to 11:00 P. M.

Crandall's Theatre

9th &amp; 12th Sts. N. W.

Thursday and Friday

"Judith of Bethulia"

In 4 Parts.

Additional Photo Plays to Be Shown

Also.

EMPRESS THEATRE

416 9th St. N. W.

TOMORROW

The Spider and Her Web

All-Star Cast, 2-Reel Drama, with Lois Weber, Phillips Smalley and Rupert Julian.

At PICKWICK

First Time in City

The District Attorney's Duty

Today's Special Feature

## Fancies of Fashion

## Spring Styles

Display Many  
New Features

By Madge Marvel

COMBINATIONS of two, and, at times three, materials are noted in the newest spring models. In one gown of dull green Nilon brocade the panner and bodice are of the plain Nilon in the same shade, and the sash of velvet in a deeper shade.

The bodice and panner might also be made of tulle. The crossed straps in the front which apparently hold the collar in place are seen on some of the most exclusive importations. The little vestee is of cream net. The hat shows the front trimming, which will be much used this spring.

The fullness on the hips continues to be the distinguishing feature of the newest frocks. Also, for evening wear, the scarf is greatly liked.

At a recent social function I noticed that the few women who did not wear a scarf of some kind really attracted attention because they made the exception.

One lovely gown was of the large flowered silk which is offered in such exquisite colors this spring. It was pale violet with roses of deeper hue outlined with gold. The placing of the brocade directly against the skin in the décolletage with no softening effect of lace or net, is new, but it is proving trying to one who has not great beauty of shoulders and neck.

A single rose used at the waist is of gold. The crushed belt is of velvet, the shade of the skirt in the brocade. The scarf is of champagne gauze showing the faintest hues of pink and violet.

Lace was never used with more charming effect than in the present styles.

The skirt of one gown is of Egyptian crepe in rose pink. The bodice and panner is of the new velvet, which is called "summer velvet" because it is so soft and supple and light. It is deeper rose, almost a red.

The lace forms the wired Medici collar, outlines the décolletage, forms the deep sleeve ruffles and is used for the full blouse, which comes from under the tunic, crossing in front with the much favored surprise effect.

Wit of the Little  
Folk

"Popper," said little Willie, "did you tell a story at the story-tellers' night at the club, Tuesday night?"

"Yes, my boy, I did. Why?"

"Did they spank you for it, as you do me when I tell a story?" asked Willie.

Johnny—May I wake the baby, mamma?

Mamma—Why do you want to wake the baby?

Johnny—So I can play on my drum.

Edna wants a baby brother.

"A baby would be so nice to wheel around in a carriage, mamma. Della always gets so broken when the carriage tips over."

A little four-year-old went to Sunday school for the first time and heard the children singing:

"And I will sing, but now I can see."

That afternoon her sister heard her sing: "One side was blind, but now it can see."

The recognized power of the church of today is an eloquent testimony to the vital truths which it conserves. And that its activities

have expanded to touch, if not to cover, every need of the human family, is a warrant of its constant growth and catholicity of spirit.

We must never forget that there are always two forces necessary for perfect equilibrium, the centrifugal and the centripetal, one working for concentration and the other for expansion. These are of equal value and must be equalized to preserve a perfect balance; if there were too much of the centripetal, we would be crushed; if too much of the centrifugal, we would be scattered to the extreme limits of space.

Divine and Human Elements.

With the present active expansion of social activities, that the church is the centripetal force will not be denied, and as such it is as valuable to the conservation and progress of the highest life as the centrifugal force of social activity. Even truth may be pursued too ruthlessly and the means to attain it may be made needlessly costly.

In spite of the fact that the iconoclasts are constantly quoting history to prove that the church is always opposed to progress, from time to time has thrown off the swaddling bands of ignorance and superstition. The same church that at one phase of its development put its members on the rack, later will build a magnificent monument to the same man.

The punishment was inflicted on him by the human element in the church; the monument is raised by the divine element, in the heart of this same humanity.

No church has a monopoly on persecution I remember, when I was a little girl, how indignant I was when I heard about a Baptist preacher who was showing a big key that the said was to a prison in which the Episcopalians put the Baptists who came to Virginia in the Colonial days to establish a church. My mother offset the activities of the Episcopalians toward the Baptists by telling me that the Baptists treated Roger Williams, one of their own preachers, so badly in Rhode Island that he had to run away from them and take refuge with the savage Indians for safety.

Some time ago I heard a funny story of some strangers moving into a certain neighborhood. The neighbors were inquiring what kind of people they were. After carefully examining the furniture while it was being unloaded, and seeing that it was of good quality, one asked what the newcomers attended. The reply was: "There is no church of their denomination in town. I don't know what the name of it is, but it is some kind of queer church that believes everybody is going to be saved." With one accord they all lifted up their heads in horror and said, "How terrible!"

(Continued Tomorrow.)

## The Church's Responsibility

## SOCIAL responsibility is needed in the changing character of community ideals and standards, asserts Kate

Waller Barrett today in replying to a criticism of the church by a prominent woman, who comments on Mrs. Barrett's articles in THE WASHINGTON TIMES.

The reply points to the constant inspiration given by the church and its devoted workers as undeniable factors in social welfare work and, while admitting the hampering trammels of tradition and of human elements, she finds in the church at least a valuable force in conserving the progress of humanity.

Her answer points to the need of constructive effort by the individual to remedy the defects in the institution, for its activities at least touch every need of the human family.

By KATE WALLER BARRETT.

Why have you not said something about the duty of the church and its failure to protect the girls? Most of these girls have been to some Sunday school. Don't you think something might be done by the church more than they are doing? I used to be a church member, but I have felt for some time that I could do more good in some other line."

The above letter is signed by a well-known woman, who, from her experience in life should know something of true conditions. The great trouble is that she, like many others, instead of trying to remedy the defects of the church, shows her dissatisfaction with it by withdrawing. By her statement she acknowledges that the influence of all those who have a strong sense of social responsibility is needed.

Granting that the origin of the church is divine, we must remember that its machinery is human and therefore, it is likely to make the same mistakes that society in general is guilty of.

Church Still Leads.

Indeed, ecclesiastical history proves that the spiritual temperature of the church may be correctly registered by taking the spiritual condition of the people as a whole, and that the church is always a little in the advance. In other words, if a composite photograph could be taken of all persons who are associated with the churches, it would be more clearly representative of the ideal man than one of all nonchurch-going persons.

I think that no one denies this, however, and that they may be to ecclesiasticalism.

It is very popular just now to rail at the church, its professions and its position, naturally make it a shining mark for criticism. It is also an easy way of playing to the galleries. Ministers, especially, are the favorite target, and woe be to him who has an Achilles heel or an unprotected joint in his armor.

As has been previously mentioned, the "social evil" in its ramifications has been so extensive that no department of life is free from blame, nor is any institution too sacred to be examined to see if it is doing its full duty in helping it to prevent its encroachments.

Hampered by Traditions.

The church, like every other institution, must adapt itself to rapidly changing conditions and ideals. If women are expected to live up to the standards, and fill the sphere prepared for them a century ago, the church is hampered by the traditions and teachings of men who lived in the ante- and post-Niemi period. That they were remarkable men is attested to by the fact that other teachers of their day, have entirely disappeared, and with the exception of a few their names are forgotten.

Even the youngest ecclesiastical body harks back to those days of its authority.

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(Continued Tomorrow.)

Times Bedtime Stories

By GEORGE HENRY SMITH.

"It's pretty hard to tell a story as good as those you fellows made up," began Billy. "But I will try."

"In the Great Forest there lived a Little Tree which was very, very lonesome. Beside the tree grew a Forget-Me-Not, and the Little Tree used to talk to the Forget-Me-Not and try not to be lonesome.

"Some day you will grow to be great and grand," the Flower used to tell the Tree.

"I suppose so," said the Tree, "but it will take a long time, and I get so tired standing here all day long. I want to see the great big ocean over there. I want to feel the waves dash against me."

"Some day you will get your wish," answered the Forget-Me-Not.

"Years went by, and one day some wood choppers came. The Little Tree had grown quite tall, and its topmost branches were above the other trees and looked out upon the ocean.

"Here is the tree we have been looking for," said one of the woodmen. With that they set to work and chopped down the Tree. As it lay alongside the Forget-Me-Not the Little Flower said:

"Now you will get your wish." "Sure enough," the woodmen were from a ship yard, and the tree was taken down to the ocean and made the keel of a big vessel.

"One day the ship sailed into the ocean, and the tree felt the swish of the waves, and—"

"Got its wish," broke in Sammy Squirrel.

"Of course," answered Jack.

we will advise you what flavors of Creams and Ices are in season and how they should be served.

You know, no matter how important the function, or how informal, the guests will never fail to appreciate a cream or an ice, and will especially praise the taste of the hostess if she serves

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It's always to be depended upon for richness of flavor, purity and velvety smoothness.

It's the Society Cream for the Cream of Society.

Don't worry about the details, just telephone your druggist or confectioner.

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The Velvet Kind

The Cream of All Ice Creams

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Rustless Window and Door Screens, Awnings, Slip Covers

We will make them exactly as they should be, and deliver when wanted.

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Reduced Prices.

Anyone who knows Rugs in the slightest degree will praise the quality, dependable weave, and lasting service of Axminster Rugs. Such Rugs as these are now being offered by us at greatly reduced prices for clearance. Every Rug is from our own selections, perfect in make, refined and desirable in pattern, and colorings. Most of the patterns are reproductions of choice Oriental effects.

The reductions emphasize the wisdom of purchasing now, even if they will not be needed until next autumn.

\$45.00 Rugs, 12x15 ft. \$35.00

\$40.00 Rugs, 12x13.6 ft. \$32.50

\$40.00 Rugs, 10.6x13.6 ft. \$30.00

\$37.50 Rugs, 10.6x12 ft. \$30.00

\$25.00 Rugs, 9x12 ft. \$20.00

\$25.00 Rugs, 9x9 ft. \$20.00

\$22.50 Rugs, 8.3x10.6 ft. \$17.50

Fourth floor, 43 St.

Fifth floor, 43 St.

CUT GLASS TUMBLERS, two new cut designs in first quality 9-ounce Thin-blown Table Tumblers; splendid value, 10c

BROWN AND WHITE BAKING SETS, three in set of graduated size; regular 60c quality. Special at, 33c

COLONIAL GLASS OIL OR VINEGAR CRUETS, special at, 10c

FRENCH CHINA PLATES, in assorted decorations; first quality china; worth double the present price of 18c each; 50c

BROWN-AND-WHITE EARTHENWARE CASSEROLES, 8-in